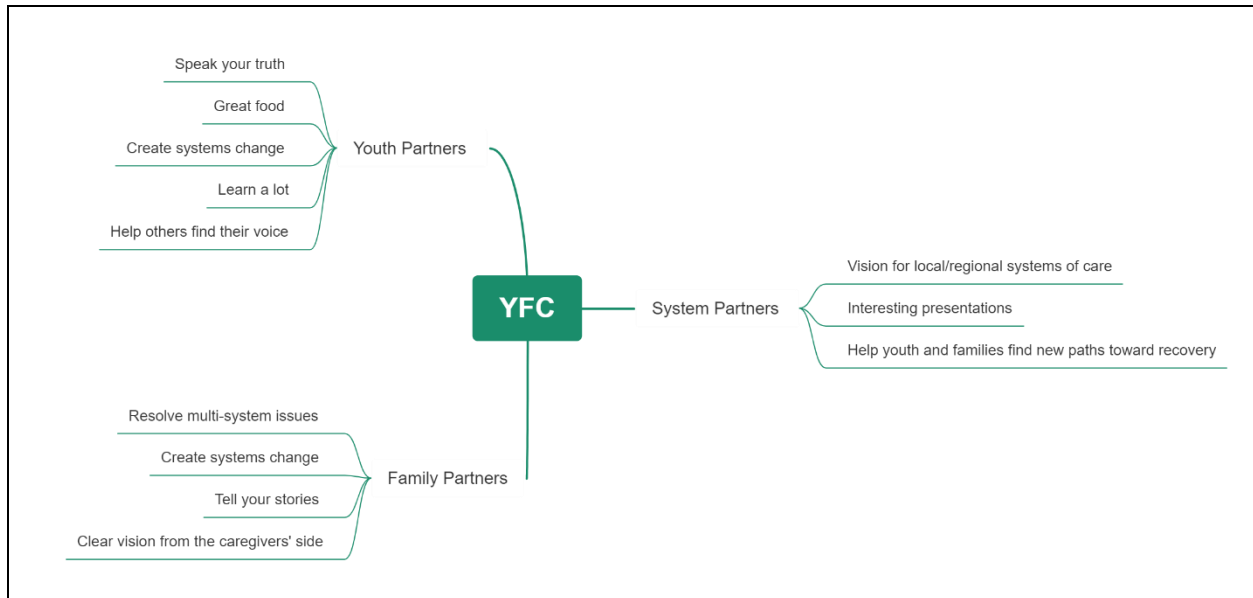




Elevator Pitch

We do so much at North Sound Youth and Family Coalition (YFC) that it can be difficult to describe! This short guide will help you talk to potential new members about YFC using an elevator pitch - a brief, persuasive speech that you use to spark interest in what the organization does. The goal is to hook the listener and entice them to attend a meeting with you. These ideas are organized by type of potential partner (youth, family, or system partner) and are presented as jumping off points.



Mind Map, 12/14/2020

Potential Youth Partners

- What is North Sound Youth and Family Coalition (YFC)?
 - YFC is one of 10 regional Family, Youth, System Partner Round Tables (FYSPRT) in WA committed to creating opportunities for youth and families to share their experiences and improve the behavioral health system of care.
- Why you should care: **Speak Your Truth**
 - Your lived experience of recovery from a mental health or substance use disorder gives you unique insights on what works and what needs improvement in the system of care.
- Why you should get involved: **Your Story is Powerful**
 - Your experience is not only meaningful on a personal level. Sharing your stories and insights can help others find their own paths and contribute to lasting systems change. In sharing both positive and negative experiences with other youth, families, and system partners, you can help shape the landscape for young people for years to come. Plus, there is free food and lots of opportunities to learn new things!



Elevator Pitch

Potential Family Partners

- What is North Sound Youth and Family Coalition (YFC)?
 - YFC is one of 10 regional Family, Youth, System Partner Round Tables (FYSPRT) in WA committed to creating opportunities for youth and families to share their experiences and improve the behavioral health system of care.
- Why you should care: **Vision and Clarity**
 - Families often face challenges in connecting young people to helpful and effective services. By sharing those experiences, you can help create collaborative solutions and provide a vision for change that will make families and communities stronger.
- Why you should get involved: **Your Knowledge is Valuable**
 - Families, too often, must become experts in the behavioral health system of care just to ensure their child has the services and supports they need. This is hard-won experience that has the power to create lasting and meaningful change.

Potential System Partners

- What is North Sound Youth and Family Coalition (YFC)?
 - YFC is one of 10 regional Family, Youth, System Partner Round Tables (FYSPRT) in WA committed to creating opportunities for youth and families to share their experiences and improve the behavioral health system of care.
- Why you should care: **Participative/Servant Leadership in Action**
 - National and state agendas for systems change might not be the things we need to foster healthy communities at the local level. It is so important to partner with youth and families to create that vision and identify priorities for change.
- Why you should get involved: **Empower Those You Serve**
 - There is so much value in learning from and getting behind the people you serve. Youth and family voices are invaluable assets in creating and operating programs that are community-oriented, collaborative, and effective. As a bonus, the presentations are great!

How to connect: next steps.

- Invite youth, families, and system partners to a YFC meeting and come with them!
 - 2nd Monday of every month from 4-6
- Do they have lots of questions? Refer them:
 - Val Jones (convener) – 360.419.5620 or val_jones@nsbhaso.org
 - Tri-Leads: <https://www.hca.wa.gov/assets/program/regional-fysprt-tri-leads.pdf>
- Internet presence and socials:
 - <https://nsyfc.org/>
 - <https://www.facebook.com/nsyfc/?ref=bookmarks> – please give us a like!
 - <https://www.instagram.com/northsoundyfc>