

2019 North Sound Strategic Plan

Goal 1: Expand Prevention Services

Short-term goals: Help prevent youth substance abuse, mental health disorders, youth suicides in the community

Long-term goals: Decrease the need for intervention and treatment services; county and region-wide prevention funding

Action Plan

Task	Brief Description	How/When	Responsible Party (ies)	Evaluation
<i>Name of activity/task</i>	<i>Briefly state the main purpose of activity</i>	<i>How often?</i>	<i>Who from the Coalition is making sure this gets done?</i>	<i>How will we evaluate progress towards achieving these outcomes?</i>
Engage with local substance abuse prevention networks in region – DFC, CPWI, Regional Tobacco and Marijuana	To raise awareness of prevention activities within the our region and share how these resources help every part of the behavioral health system	At one YFC meeting in the next year, have the topic be centered around these prevention services and bring in representatives throughout five-county region that are a part of these grants/coalitions to share information	YFC Convener, Leadership Team	Do brief survey at beginning of meeting on their knowledge of these prevention services, survey participants afterwards to measure if they have gained the necessary knowledge to take this information back to their agencies and/or communities
Engage with local substance abuse prevention networks in region – DFC, CPWI, Regional Tobacco and Marijuana	To share the collaborative work of the YFC with these grant partners/coalitions	YFC to present our work in each of these grant communities/coalitions at least once per year	YFC Convener, Leadership team	Do a brief survey at each meeting/presentation to see if group knows about the YFC; track website and/or Facebook analytics the month following each outreach presentation to see if we have gained more traction or followers
Coordinate prevention trainings for region	To help prevent youth substance use, mental health disorders, and/or youth suicides	Bring in a prevention training to the YFC and invite community members at least once per year. Topic TBD. May extend before/after typical YFC hours.	YFC Convener, County Public Health leads	Conduct follow-up survey with training participants on knowledge, skills, abilities increase in the prevention topic; survey training participants 6 months later on the impact of the training, how they have used it, etc.
Expand respite services	To educate community about available respite	At least once during this strategic planning year, YFC to do research and	YFC Coalition	By 2022, conduct similar survey to the statewide FYSPRT questionnaire

	services, including informal options	interviews with agencies in North Sound providing traditional respite services, as well as brainstorm about possibilities for informal respite options and education community.		conducted in June 2017 about available respite services and compare community and YFC results.
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Goal 2: Increasing knowledge and awareness of community services and programs

Short-term goals: Schools have updated resource information, families and youth can learn about information and resources in one place

Long-term goals: Increased collaboration of agencies in North Sound Region through information exchange

Action Plan

Task	Brief Description	How/When	Responsible Party (ies)	Evaluation
<i>Name of activity/task</i>	<i>Briefly state the main purpose of activity</i>	<i>How often?</i>	<i>Who from the Coalition is making sure this gets done?</i>	<i>How will we evaluate progress towards achieving these outcomes?</i>
Create a launching page on YFC website for resources and services in our five-county region	To create a hub of resources in our North Sound region - Greater avenues for communication – Facebook, social media	Update list once per month; ensure links to other resource sites are updated; post once per month about this resources page; post twice per month about an external resources site (i.e. 2-1-1 site)	YFC Convener	Analyze reach, viewers, likes of posts, shares, etc. Analyze website analytics on number of unique visitors, how many visited the Resources page, number of clicks and links to external sites, etc. Review once per quarter prior to state FYSPRT report due date.
Monthly presentations and/or highlight of one community program/service	To disseminate information to the community, parents, and youth about available behavioral health resources	At each monthly YFC meeting, highlight a minimum of one community agency, rotate among counties in North Sound Region	YFC Convener, Leadership team, YFC members to highlight agencies	Share information on presentations and resources of each monthly meeting in quarterly FYSPRT reports.
Social media awareness	To disseminate information to the community, parents, and youth about available behavioral health resources	Twice per month, share a new community resource on Facebook, highlight an agency that has	YFC Convener	Analyze reach, viewers, likes of posts, shares, etc.

		not been to the YFC meetings yet		
Hold a community resource fair for Island or San Juan counties	To disseminate information to the community, parents, and youth about available behavioral health resources in these geographically-isolated and hard-to-reach counties	Once per year, participate in or host a community resource fair in Island County and San Juan County	YFC Convener, Leadership Team, Island and San Juan Health Departments, Youth Volunteers, YFC members in these regions	Track attendance at each resource fair; Conduct a small community survey at these resource fairs on knowledge of current community services, survey what current gaps are, prepare a report after each event with this information.

Goal 3: Increase Cultural Understanding and Humility within our community

Short-term goals: Provide opportunities for people to increase their cultural understanding and humility.

Long-term goals: Reduce barriers to services that are culturally appropriate and effective

Action Plan

Task	Brief Description	When	Responsible Party (ies)	Evaluation
<i>Name of activity/task</i>	<i>Briefly state the main purpose of activity</i>	<i>How often?</i>	<i>Who from the Coalition is making sure this gets done?</i>	<i>How will we evaluate progress towards achieving these outcomes?</i>
Post on the YFC website that we are facilitating the coordination of cultural humility trainings	Increase cultural humility and understanding awareness	Post once on the website that this is a goal of ours, and promote the trainings as they come up	Convener and Tri-Leads	Analyze reach, viewers, likes of posts, shares, etc.
Coordinate cultural understanding and humility trainings for the region (by partnering with other and outreach will be included)	Raise awareness and cultural understanding by providing trainings	A minimum of once a year	YFC Convener, WISE Program Specialist	Review evaluations

Goal 4: Increase partnership/dialogue between providers, schools and systems

Short-term goals: Identify gaps in dialogue and information sharing

Long-term goals: Improve communication

Action Plan:

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<i>Name of activity/task</i>	<i>Briefly state the main purpose of activity</i>	<i>How often?</i>	<i>Who from the Coalition is making sure this gets done?</i>	<i>How will we evaluate progress towards achieving these outcomes?</i>
Develop a questionnaire	Learn about information that is missing in this dialogue	September 2019	YFC members	Review results as a coalition
Present questionnaire at ESD, and special education department	To share out the results of the assessment and increase partnerships and dialogue	TBD	YFC Convener and Tri-Leads	Check to ensure that we have met our goals
Share resources on social media	Share policy changes, events, and build understanding	By June 30 th	YFC Convener and coalition members	Analyze media data responses
Meet for community round tables and forums	Engage the community in helpful dialogue to increase partnership and resource sharing	By April 30th	Coalition members, Tri-leads, and the YFC Convener	Provide evaluations and review as a coalition

Goal 5: Increase youth and family involvement in the YFC

Short-term goals: Increase youth and family engagement

Long-term goals: Increase youth and family participation

Action Plan

Task	Brief Description	How/When	Responsible Party (ies)	Evaluation
<i>Name of activity/task</i>	<i>Briefly state the main purpose of activity</i>	<i>How much? How often?</i>	<i>Who from the Coalition is making sure this gets done?</i>	<i>How will we evaluate progress towards achieving these outcomes?</i>
Identify engagement strategies	Brainstorm family engagement activities	March 11, 2019	YFC	
	Family engagement presentation/TA by WSCC	April 8, 2019	Karen Kelly	

